



North Rutherford Soccer
Association and
Stones River Futbol Club
www.nrssoccer.org
www.stonesriverfc.org



Dear Merchants and Soccer Friends:

Smyrna's Rotary Soccer Park will be host to the Stones River Futbol Club Summer Shootout tournament August 20 - 22, 2010. The Stones River Futbol Club is home to competitive boys and girls soccer teams and is part of the North Rutherford Soccer Association. Our tournaments typically draw over 100 teams and over 3,000 visitors who sleep, eat and shop in the Smyrna, LaVergne, Murfreesboro and Hickory Hollow areas.

For our community business owners, Stones River Futbol Club would like to offer an opportunity to reach these visitors by advertising in the tournament program provided to participants. Your business advertisement will receive exposure with numerous families from Smyrna and other Middle Tennessee areas such as Brentwood, Franklin, Murfreesboro, Hendersonville and Bellevue. A tournament program is provided to each family of every player on every team. The deadline for ad submission is Friday, July 30.

Personal ads from friends and family to players may be placed as well. Our players really enjoy seeing good luck wishes to them printed in the program. By participating in our advertising program, you will not only be reaching many potential business patrons but your participation will help the children in our community as well. Stones River Futbol Club strives to provide an excellent soccer training and playing experience for area youth. We hope that by participating in our program the children will be taught valuable life lessons about hard work, dedication, teamwork and friendships. Additionally, participation can help the children establish lifelong habits of physical activity and a healthy lifestyle. The proceeds from the advertisement sales help players offset their costs for participation and additionally help our club to continue developing programs that improve our services to the children.

We are proud of our Stones River Futbol Club players, our parents and volunteers and our organization. We are very excited about our upcoming tournament and expect it to be a resounding success. Please join us in this worthwhile endeavor by participating in our tournament advertising program. We also invite you to come to the tournament and watch some great soccer! If you have any questions, please contact us at tournamentprogramads@stonesriverfc.org.

Thank you for your support,
Stones River Futbol Club